



MICHIGAN STATE POLICE TROOPERS ASSOCIATION, INC.

— INCORPORATED 1964 —

May 5, 2011

Ms. Erin Ording
Sales Manager
Diamond Banquet Center
Suburban Collection Showplace

Dear Erin,

I am very glad to hear there are plans for an attached hotel at the Suburban Collection Showplace. Our membership (although perhaps a little spoiled) always prefers that our meetings be held in a facility where conference space and hotel rooms are under one roof. I would certainly consider this location in the future as we rotate our meeting sites around the State of Michigan. Please keep me posted as to your progress, and best of luck with your expansion.

Sincerely,

A handwritten signature in cursive script that reads "Pat Strzalkowski".

Pat Strzalkowski
MSPTA Office Manager

— MEMBER OF THE NATIONAL TROOPERS COALITION —

1715 ABBEY ROAD, SUITE B • EAST LANSING, MICHIGAN 48823 • 517.336.7782 • FACSIMILE: 517.336.8997

WEBSITE: WWW.MSPTA.NET



2012 Conference
April 17-18, 2012
DeVos Place, Grand Rapids, MI

To: Mary Jane Scott
Suburban Collection Showplace

From: Denise McGinn, CAE, CTA
Executive Director

Date: May 6, 2011

Re: Hotel

Thank you for your email informing us that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. Our Board of Directors has always held out hope that your facility would have an attached hotel with additional breakout rooms so we can include you in our annual rotation of locations around the State of Michigan. Southeastern Michigan is one of the areas we have wanted to include but until now had not found a facility big enough or in the right location to accommodate us.

Please keep us posted as to the progress of the Hotel so we can set a time to come in and talk to you about specific future dates.

Denise McGinn, CAE

April 13, 2011

Dear Courtney,

Thank you for your email informing us that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. A year ago I was looking for space for our annual conference in the Southeastern Michigan area and could not find one due to the fact that there are very few spaces that can hold a conference of up to 500 attendees with 12-15 breakouts available along with large space to hold the opening plenary and meals. So now that I hear Suburban Collection Showplace is adding an attached hotel, well that will change things and give us a better chance to come to SE Michigan with our larger meetings and conferences.

Please keep us posted as to the progress of the Hotel so we can set a time to come in and talk to you about specific future dates and space.

Sincerely,

Mary Estrada
Michigan Nonprofit Association
Program and Logistics Manager
1048 Pierpont, Ste. 3
Lansing, Michigan 48911
(517)492-2443



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May 16, 2011

Erin Oding
Sales Manager

Diamond Banquet Center
Suburban Collection Showplace
46100 Grand River
Novi, MI. 48374

Dear Erin:

Thank you for being part of the Familiarization Tour that I took with the Detroit Convention and Visitor Bureau. It was great to tour your facility once again. I was extremely excited to hear that you are contemplating building an attached Hotel. Our Executive Board is always looking for new locations for our Annual Conference but won't even consider a facility that does not have an attached hotel.

Please keep me updated on any progress your venue makes in this matter.

Sincerely,

Diane L. Dick, CMP, CMS

MASA & MIEM Conference and Event Planner



416 W. Ionia, Lansing, MI 48933
(517) 367-2225 • (800) 949-1401 • fax (517) 367 2228
www.chiromi.com • info@chiromi.com

April 13, 2011

Dear Courtney,

I am very excited to hear that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. That is one thing your facility was lacking in order to bring our Fall Conference to your location. Now we can seriously consider using your facility. Let me know what the foreseen completion date will be so I can look at my calendar for the next available opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Love-Smith", written in a cursive style.

Lisa Love-Smith

Membership/Program Director

Michigan Association of Chiropractors

Dear Mary Jane,

Thank you for your email informing us that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. Our Board of Directors has always held out hope that your facility would have an attached hotel so we can include you in our annual bidding process of locations around the State of Michigan.

Please keep us posted as to the progress of the Hotel so we can set a time to come in and talk to you about possible future dates.

Sincerely,

A handwritten signature in cursive script, reading "Beverly J. Link".

Associate VP Professional Development
Michigan Association of Insurance Agents
Lansing, Michigan



April 17, 2011

Courtney Teeple
Catering & Event Sales Manager
Diamond Center at Suburban Collection Showplace
46100 Grand River
Novi, MI 48374

Dear Courtney,

I am very excited to hear that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. That is the one thing your facility was lacking in order to bring our Spring Conference to your location. Now we can seriously consider using your facility. Let me know what the foreseen completion date will be so I can look at my calendar for the next available opportunity.

Sincerely,

Kari Pardoe
Director

From: macdl_il [mailto:macdl_il@sbcglobal.net]

Sent: Saturday, April 09, 2011 2:19 PM

To: 'courtney'

Subject: RE: Suburban Collection Showplace

Courtney,

I enjoyed your tour through your facility this last Thursday.

YES, I would be interested in the attached hotel facility. It is the main reason that I have not fully given the facility a serious look in the past. Although my meetings are not large, I feel the hotel would give us more reasons to consider your facility.

Irene

Irene Leidich, Executive Secretary/Program Coordinator
Michigan Association of Commercial Dental Laboratories, Inc.

22800 Stair Dr.

Clinton Twp., MI 48036-2747

V: 586-469-1121

F: 586-469-1147

E: Irene@macdl.org

Website: www.macdl.org



MICHIGAN
ASSOCIATION
**Education
of Young
Children**

To: Erin Ording, Sales Manager
Suburban Collection Showplace

From: Laurie Nickson, *LN* Director of Professional Programs
Michigan Association for the Education of Young Children

Date: May 3, 2011

"...promoting quality education
and the well-being
of young children..."

I am pleased to learn that Suburban Collection Showplace is seriously considering the addition of a hotel to the property. The lack of an adjacent hotel is the primary reason I have not considered your facility for any of the professional development conferences I coordinate. In addition to my position at MiAECY coordinating the Association's many professional development events, I work contractually coordinating conferences for the Office of Early Childhood Education and Family Services at Michigan Department of Education, and for the Michigan After-school Collaborative.

All of the entities I represent will consider Suburban Collection Showplace as a possible venue if a hotel is added. Please keep me informed as your plans progress.

800-336-6424

517-351-4183 (Local)

517-351-0157 (Fax)

839 Centennial Way

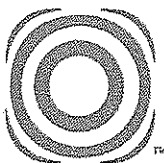
Suite 200

Lansing, Michigan

48917-9277

www.MiAECY.org

**bright
house**
NETWORKS



Daniel M. Dinsmore
Vice President of Marketing

April 12, 2011

Suburban Collection Showplace
46100 Grand River Ave.
Novi, MI 48374

Dear Mary Jane and Erin:

Bright House Networks has been servicing the residential communities of Novi, Farmington, Farmington Hills, Livonia and Redford for nearly 30 years. We also service the commercial sectors of each of these communities and the Suburban Collection Showplace facility is one of our clients. Bright House Networks has made the commitment to our commercial clients, whenever possible, to utilize them for resources critical to our business. For this reason, in 2009 and 2010, our corporation hosted our annual Christmas Party event at your facility.

Unfortunately, the necessity for hotel rooms at your location has required us to seek alternative locations for our 2011 event. Bright House would be interested in returning to your facility if a hotel was built and hotel rooms became available.

Additionally, we have a Hospitality Service Package we would be interested in providing at such a facility, and if you move to construct such a complex we hope you would outreach to us for a competitive bid.

Sincerely,

Daniel M. Dinsmore
Vice President of Marketing

Dear Mary Jane,

I am very excited to hear that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. That is the one thing your facility was lacking in order to consider your space for an upcoming event. Now we can seriously consider using your facility. Let me know what the foreseen completion date will be so I can look at my calendar for the next available opportunity.

Sincerely,

A handwritten signature in cursive script that reads "Debbie Kopkau". The signature is written in dark ink and is positioned above the typed name.

Debbie Kopkau, MBA, CMP, GMS
MSBO/MIEM

Hi Mary Jane, Here you go. Please let me know you received this.

Thanks, Jean

From: Jean Jernigan, CMP
Sent: Thursday, April 21, 2011 3:54 PM
To: Peggy Dzierzawski
Subject: FW: Possible Hotel with Suburban Collection Showplace

My response to their request...

From: Jean Jernigan, CMP
Sent: Monday, April 11, 2011 4:26 PM
To: 'Mary Jane Scott'
Cc: Karra N. Townsend
Subject: Possible Hotel with Suburban Collection Showplace

Dear Mary Jane,

I was thrilled to hear the plans to build an attached hotel at the Suburban Collection Showplace may become a reality soon. We have always brought our larger events to the Suburban Collection Showplace. We prefer to host our more than 200 seminars at properties with hotels because it allows us to offer our national speakers the same location to stay overnight and host our program. As we are already impressed with the service the Suburban Collection Showplace provides our organization, we very much look forward to hearing when you will be completing the addition of a hotel with more meeting space so we can discuss hosting some of these programs with you.

Please keep us in the loop when you anticipate this project being completed. We would like to have the first opportunity to consider scheduling some of our other events with you.

Sincerely, Jean

Jean Jernigan, CMP
Vice President of Conferences and Special Projects
Michigan Association of CPAs
Office: 248.267.3700
Direct: 248.267.3706
Fax: 248.267.3755

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"It's the reporting year; where do you stand with your CPE credit hours? Check your CPE Tracker Today!"

From: Rebecca Schlusel [<mailto:becca@joecornell.com>]

Sent: Wednesday, April 13, 2011 10:20 AM

To: courtney

Subject: The Suburban Collection Hotel!

Hi Courtney,

As you are well aware, we love working with you and the Suburban Showplace. Our clients are always treated top notch...and they always rave about YOU, your service and the venue!

It is so easy to send a new client your way. They are always in awe of the amazing facility.

A hotel on the Suburban Campus could ONLY add to its already amazing features.

Bar and bat mitzvah client's typically have another gathering for "out of towners" during the weekend's festivities. Whether its a Friday night dinner or a Sunday AM brunch, families are always searching for venues to have these functions in places that make it easy on their guests from out of town.

By having a hotel on your grounds. You have helped the social client two fold. Now they have a place for their guests to "stay" and they have a place to use as their home base for the weekend to "entertain". I say that's a WIN for both you and the customer!

Keep us in the know...we would love to scream the news if the hotel is a go!

Becca

--

Rebecca Schlusel

Vice President

Joe Cornell Entertainment

www.joecornell.com



<http://www.facebook.com/JoeCornellEntertainment>

Planning a party?

Visit www.PlanItMagazine.com

Dear Courtney,

I am very excited to hear that plans are moving forward to build an attached Hotel at Suburban Collection Showplace. That is the one thing your facility was lacking in order for us to bring more business to your location – brides love a one stop shop! Now we can seriously consider using your facility for weddings for our clients. Let me know what the foreseen completion date will be so I can advise them accordingly when looking for wedding venues. I look forward to working with you soon!

Sincerely,

Ana Skidmore

Two Foot Creative